

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63138-1

DATE PRINTED

02/11/13

AND

PAGE 1

309558	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345836	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013		
AND	271 Madison Ave			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT	JEFF TURK			PRODUCTGarcetti for Mayor 2013		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/11/13 AND ENDING 02/17/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	T-F	4	05:00A	06:00A	30S	02/12/13-02/15/13	M-F 5-6A CBS-2 NEWS	4	150.00	600.00
2 **LUR**	T-F	5	06:00A	07:00A	30S	02/12/13-02/15/13	M-F 6-7A CBS-2 NEWS	5	200.00	1000.00
3 **LUR**	T-F	8	07:00A	09:00A	30S	02/12/13-02/15/13	THE EARLY SHOW	8	150.00	1200.00
5 **LUR**	T-F	4	11:00A	11:27A	30S	02/12/13-02/15/13	M-F 11-1130A CBS-2 NEWS	4	500.00	2000.00
6 **LUR**	T-F	4	02:58P	04:00P	30S	02/12/13-02/15/13	M-F 3-4P/DR.PHIL	4	600.00	2400.00
7 **LUR**	T-F	4	04:00P	05:00P	30S	02/12/13-02/15/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00
8 **LUR** news @ 5p	M-F	5	05:00P	06:00P	30S	02/11/13-02/15/13		5	500.00	2500.00
9 **LUR** news @ 6p	M, W-F	4	06:00P	06:30P	30S	02/11/13-02/15/13		4	500.00	2000.00
10 **LUR**	M, W-F	3	06:56P	07:30P	30S	02/11/13-02/15/13	M-F 7-730P ET	3	1800.00	5400.00
11 **LUR**	M, W-F	4	07:30P	07:57P	30S	02/11/13-02/15/13	M-F 730-8P INSIDER	4	1500.00	6000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013		
AND	271 Madison Ave			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT	JEFF TURK			PRODUCTGarcetti for Mayor 2013		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/11/13 AND ENDING 02/17/13 NO. WEEKS:						1

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			FROM	TO						
12 **LUR**	M-F Sa-Su	5	10:59P 10:59P	11:35P 11:30P	30S	02/11/13-02/17/13	M-SU 11-1130P CBS-2 NEWS	5	1300.00	6500.00
13 **LUR**	M-F	5	11:35P	12:37A	30S	02/11/13-02/15/13	DAVID LETTERMAN	5	700.00	3500.00
14 **LUR**	M-F	3	12:37A	01:37A	30S	02/11/13-02/15/13	CRAIG FERGUSON	3	400.00	1200.00
15 **LUR**	Sa	1	05:00A	05:57A	30S	02/16/13-02/16/13	THE EARLY SHOW ON SAT	1	150.00	150.00
16 **LUR**	Sa	1	05:57A	07:00A	30S	02/16/13-02/16/13	SAT MORN NEWS	1	250.00	250.00
17 **LUR**	Sa news @ 5p	1	05:00P	05:30P	30S	02/16/13-02/16/13		1	550.00	550.00
18 **LUR**	Sa news @ 6p	1	06:00P	06:30P	30S	02/16/13-02/16/13		1	550.00	550.00
19 **LUR**	Sa	1	06:30P	06:57P	30S	02/16/13-02/16/13	SA 630-7P INSIDER WEEKEND	1	900.00	900.00
20 **LUR**	Sa	1	06:57P	07:56P	30S	02/16/13-02/16/13	SA 7-8P ET WEEKEND	1	700.00	700.00
21 **LUR**	Sa	1	10:59P	11:30P	30S	02/16/13-02/16/13	M-SU 11-1130P CBS-2 NEWS	1	1300.00	1300.00
22 **LUR**	Sa	1	11:30P	12:30A	30S	02/16/13-02/16/13	CSI MIAMI/SA 2330-2430	1	400.00	400.00

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AND	271 Madison Ave			8271 Melrose Ave	
ADDRESS	New York NY 10016-1001			Los Angeles CA 90046-6824	
	USA			USA	
CONTACT	JEFF TURK			PRODUCT Garcetti for Mayor 2013	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE 1307	
NATIONAL SALESPERSON					
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23 **LUR**	Sa	1	12:30A	01:30A	30S	02/16/13-02/16/13	CRIMINAL MINDS/SA 1230-130A	1	300.00	300.00
24 **LUR**	Su	1	05:57A	06:27A	30S	02/17/13-02/17/13	SUN MORN NEWS	1	200.00	200.00
25 **LUR**	Su	1	06:26A	08:00A	30S	02/17/13-02/17/13	CBS SUNDAY MORNING	1	475.00	475.00
26 **LUR**	Su	1	08:00A	09:01A	30S	02/17/13-02/17/13	FACE THE NATION	1	800.00	800.00
27 **LUR**	Su	1	05:00P	05:30P	30S	02/17/13-02/17/13	news @ 5p	1	500.00	500.00
28 **LUR**	Su	1	06:00P	07:00P	30S	02/17/13-02/17/13	news @ 6p	1	500.00	500.00
29 **LUR**	Su	1	10:59P	11:30P	30S	02/17/13-02/17/13	M-SU 11-1130P CBS-2 NEWS	1	1300.00	1300.00
31 **LUR**	Su	1	12:45A	01:45A	30S	02/17/13-02/17/13	CSI MIAMI/SU 1245-145A	1	300.00	300.00
32 **LUR**	Th	1	09:00P	10:00P	30S	02/14/13-02/14/13	THU 9-10P/PERSON OF INTEREST	1	10000.00	10000.00
33 **LUR**	F	1	09:00P	10:00P	30S	02/15/13-02/15/13	FRI 9-10P/CSI: NY	1	8500.00	8500.00
34 **LUR**	Sa	1	07:57P	08:57P	30S	02/16/13-02/16/13	CRIMETIME SATURDAY	1	3500.00	3500.00

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CONTACT	JEFF TURK			PRODUCT	Garcetti for Mayor 2013
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE	1307
NATIONAL SALESPERSON					
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35 **LUR**	Sa	1	08:57P	09:57P	30S	02/16/13-02/16/13	SA 9-10P/CRIMETIME	1	3500.00	3500.00
36 **LUR**	W air inside only	1	07:57P	09:30P	30S	02/13/13-02/13/13	SURVIVOR XXVI: CARAMOAN	1	16715.00	16715.00
37 **LUR**	Su	1	09:00P	10:00P	30S	02/17/13-02/17/13	SUN 9-10P/THE GOOD WIFE	1	8000.00	8000.00
38 **LUR**	Su	1	10:00P	11:00P	30S	02/17/13-02/17/13	THE MENTALIST	1	9500.00	9500.00
39 **LUR**	T inside position	1	06:00P	07:30P	30S	02/12/13-02/12/13	STATE OF THE UNION	1	7500.00	7500.00
Total Contract:								82		113090.00
Billing Summary										
Qtr 1-13			Jan	Feb	Mar	Total				
			.00	113090.00	.00	113090.00				
						GRAND TOTAL				
						113090.00				

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